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Helium's Journey to the Macy's Thanksgiving Day Parade®



The helium used to fill the breathtaking balloons begins its journey at Messer's Otis plant.



The plant refines and liquefies the crude helium and is then filled into a trailer for shipment to Bethlehem, PA where Messer operates a helium trans-fill facility.



The day before the parade, Messer and Macy's staff assemble near Manhattan's Upper West Side where workers begin inflating the balloons using a gas filling apparatus Messer has customized for the parade.



At the facility in Bethlehem, the pure helium liquid is converted to gas and compressed into four high-pressure tube trailers that are trucked to New York City.



Early Thanksgiving morning, the balloons are topped off with helium and poised for the parade.